

**Module 11 - Unit H****Original Website Media and Interactivity Rubric****Student Name:****Class:**

	4	3	2	1
Audio	A 30 to 60 second audio file is embedded in the home page that welcomes viewers and presents an overview of the website.	An audio file is embedded in the home page but it is not the appropriate length and does not contain required content.	An audio file is embedded in the home page but it does not play.	An audio file is not embedded on the home page of the website.
Image with Behavior	An appropriate descriptive drop-down message of no more than 3 sentences is displayed over an image when the mouse is rolled over it. The message has no spelling or grammatical errors.	An appropriate descriptive drop-down message is displayed over an image when the mouse is rolled over it, but the message is either not the correct length or has spelling and grammatical errors.	A descriptive drop-down message is displayed over an image when the mouse is rolled over it, but the message is not the correct length and has spelling and grammatical errors.	No descriptive drop-down message is included for an image.
Rollover Images	An appropriate rollover image is included for one of the images.	A rollover image is included, but the image is not appropriate.		No rollover image is included.